

Future challenges and urban transition – the Basque Country case

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URBANI
FORUM

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Velenje
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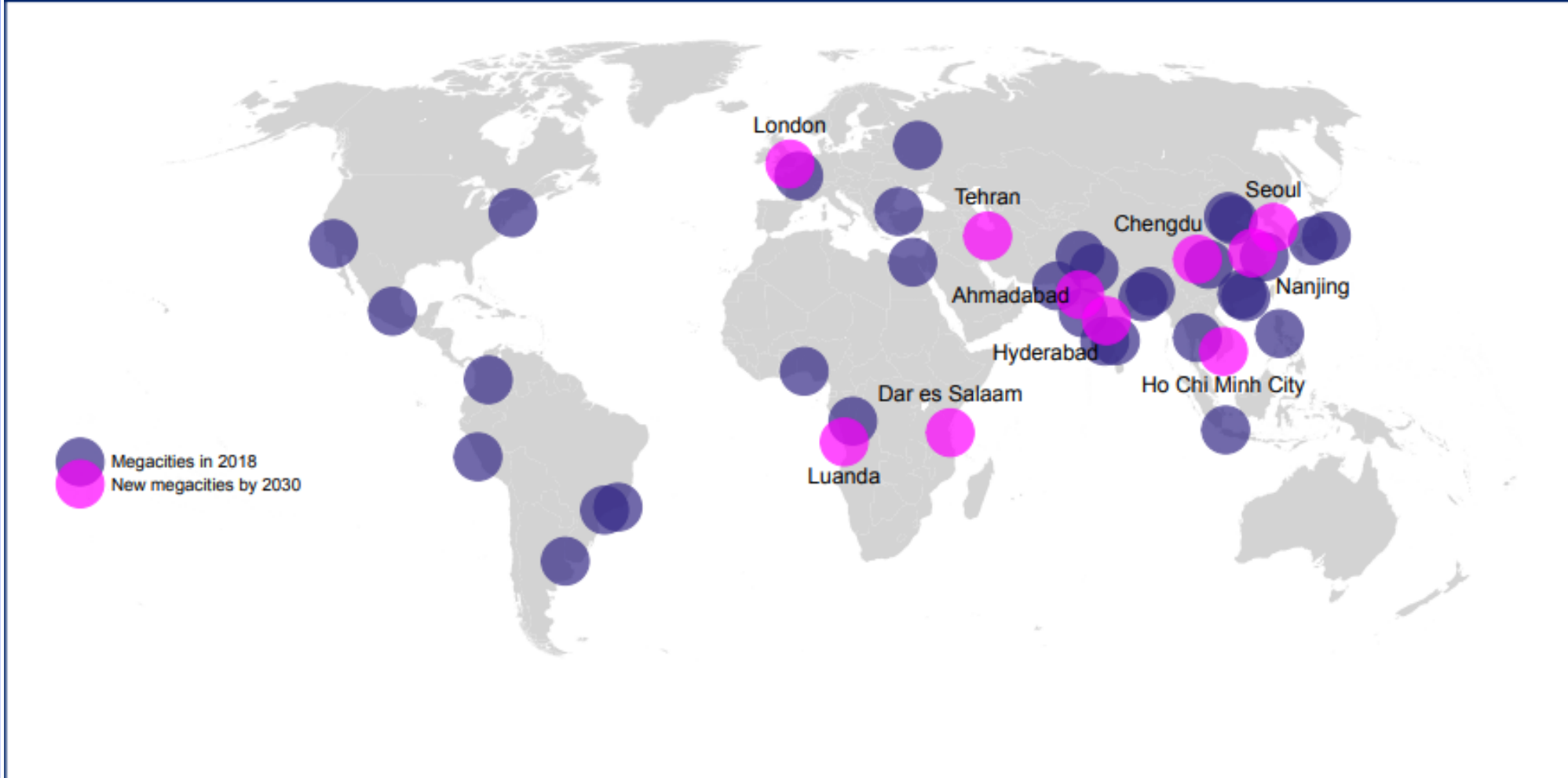
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MEGACITIES IN 2030

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Megacities of the world in 2018 and 2030



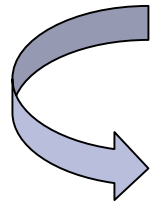
How will CITIES look like in the future?



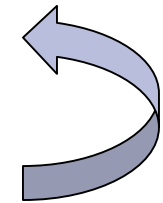
Winners and losers...



CHICAGO
BRONX (NYC)
PRESTON (UK)
 ...



...in continuous transformation

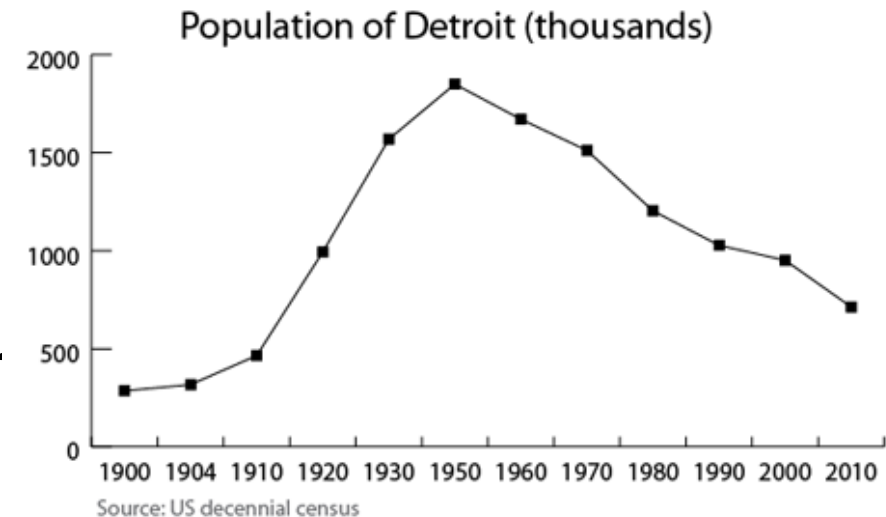


VANCOUVER
MELBOURNE
VIENNA
 ...



"Anatomy of Detroit's Decline" (The New York Times)

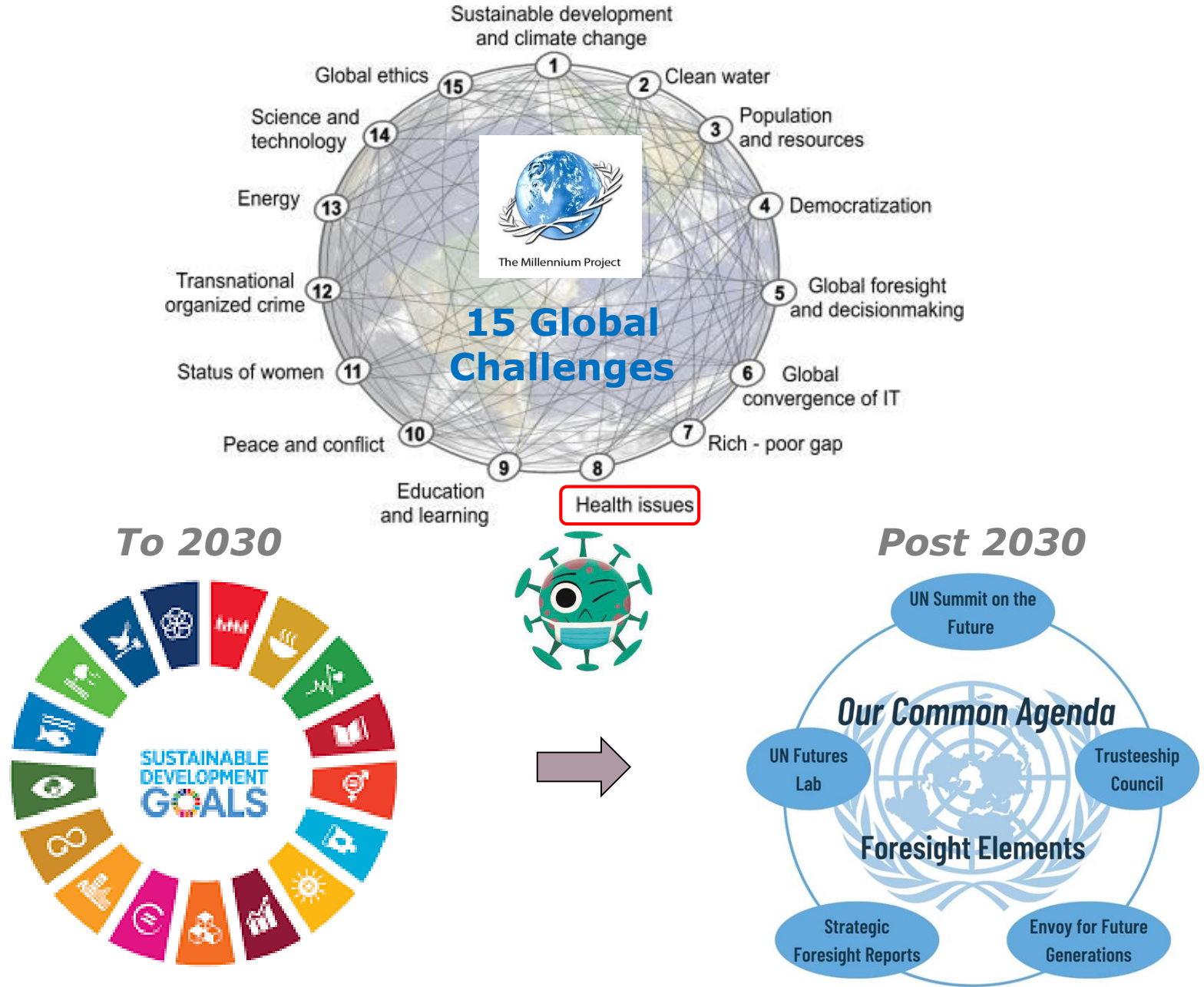
- ✓ Reliance on a **Single Industry**
- ✓ **Racial** Tensions
- ✓ Shortcomings of **Leadership**
- ✓ Lack of an Efficient **Transit System**
- ✓ Impact of **Poverty**...



...but mainly lack of a **LONG TERM FUTURES** approach!

FUTURES approach – from SDGs to OCA Foresight

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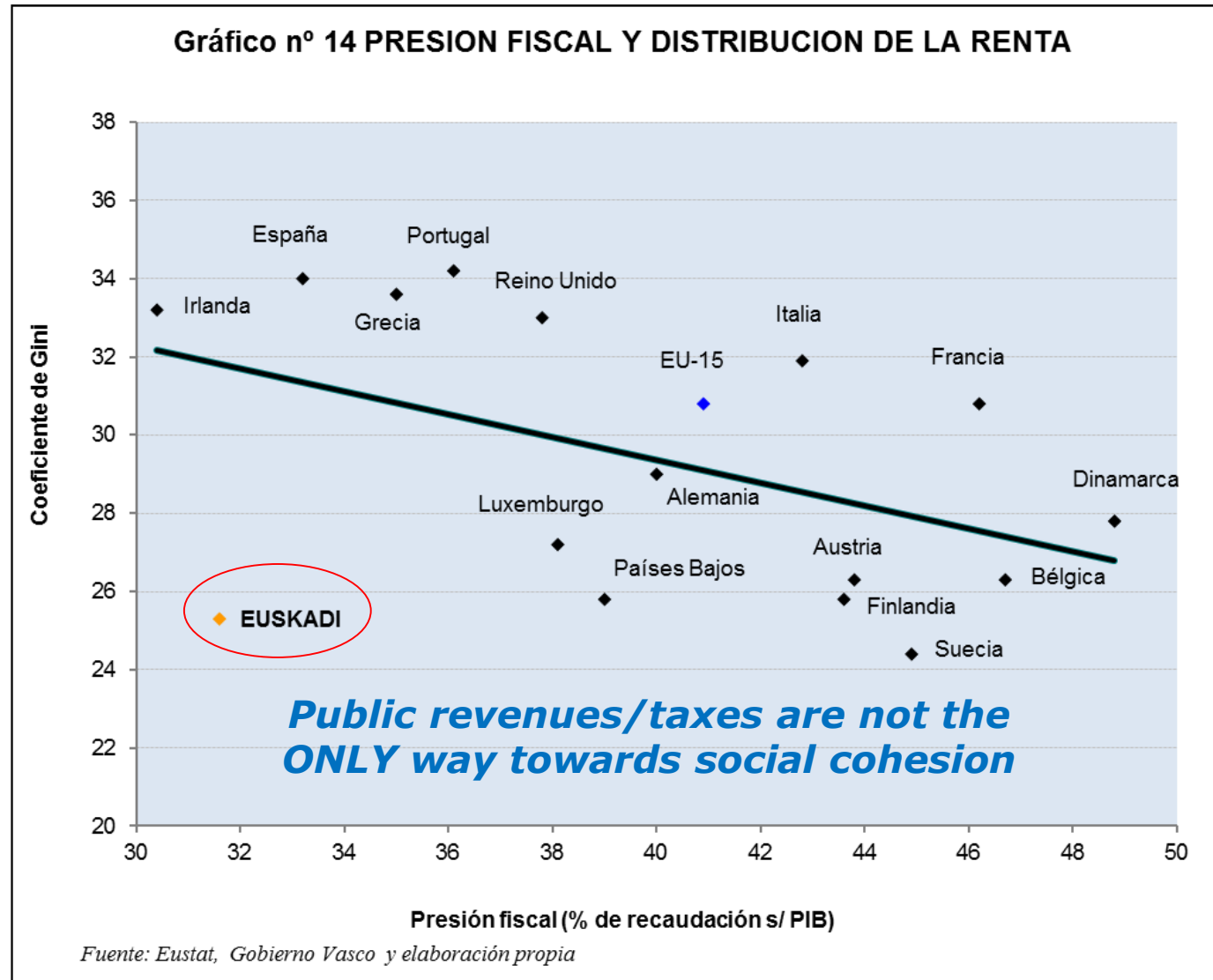
The BASQUE case: from 3 towns to 1 CITY-REGION

PROSPEKTIKER



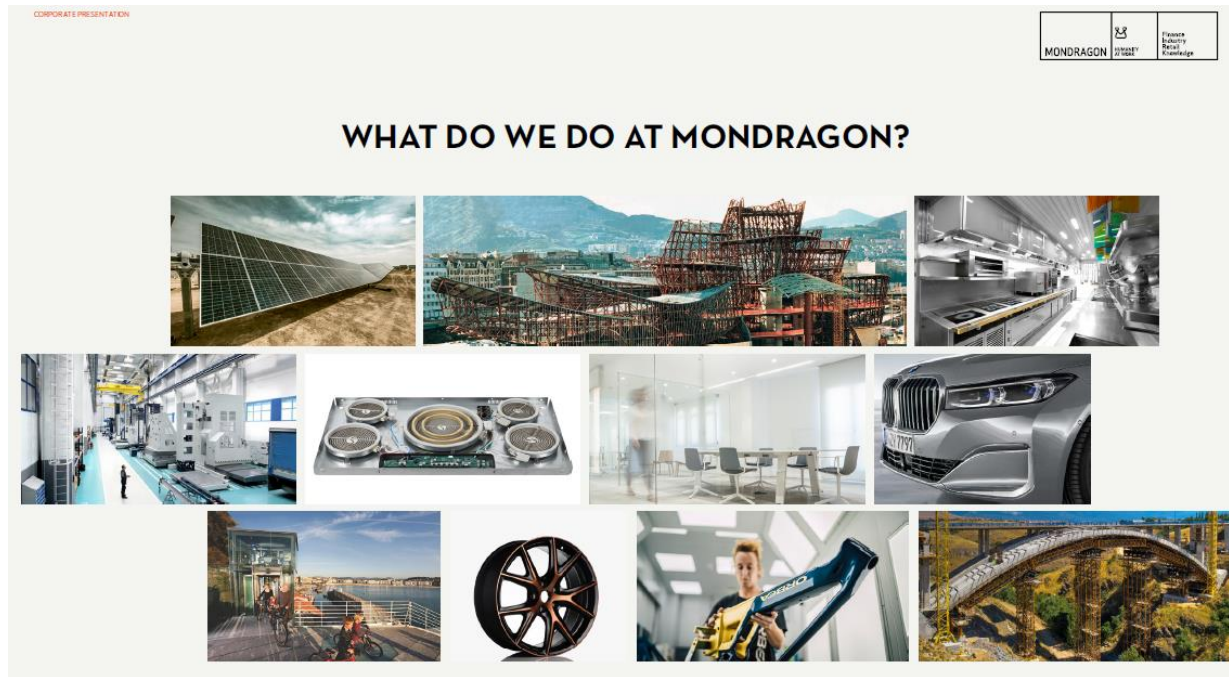
25% of GDP in industry & best Gini Index (equality)

The BASQUE case: a singular socioeconomic model... PROSPEKTIKER



...based on social transformation & competitiveness

PROSPEKTIKER



The case of Bilbao city

1880

Industrial Stage

1980

Urban Transformation

2010

Knowledge Economy



Bilbao is approaching its **SECOND TRANSFORMATION** as an **attractive city from an economic point of view, recognised at an international level** for having a **dynamic economy, based on innovation and knowledge**, and the internationalisation of its businesses.

The case of San Sebastian city



ECONOMIC INNOVATION

- Economic crisis
- New activities
- Emerging activities

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INNOVATION

- 1813 Destruction-reconstruction
- Urban Space reinvention
- Smart city



CULTURAL INNOVATION

- Festivals
- Tabakalera

• 2016 European Capital of Culture

SOCIAL INNOVATION

- Values
- Participation-Governance
- Active Ageing
- Cohesion & Inclusion



A city that has managed to "reinvent" itself over the time



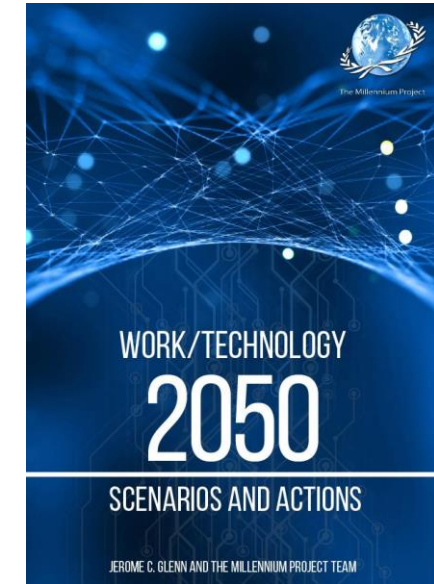
The case of Vitoria city



Vitoria was awarded the 2012 **European Green Capital**. Now, the city is preparing itself to receive high-speed rail in the best possible way: using the land that has been freed up by sinking of the railway to **extend the city public space and make it greener.**

Inevitability of NEW ECONOMICS...

- Concentration of wealth is increasing
- Income gaps are widening
- Employmentless economic growth seems the new norm
- Future technologies can replace much of human labor
- Long-term structural unemployment is a “business as usual” forecast



What can we do about this?...



The Millennium Project
GLOBAL FUTURES STUDIES & RESEARCH

GLOBAL WORK/TECH SCENARIOS 2050

1. It's Complicated - A Mixed Bag
2. Political/Economic Turmoil – Future Despair
3. If Humans Were Free – The Self-Actualizing Economy



GLOBAL WORK/TECH SCENARIOS 2050

	Scenario 1 Business as Usual	Scenario 2 Political Turmoil	Scenario 3 Self-Actualization
Employed	2 Billion	1 Billion	1 Billion
Self-Employed	2 Billion	1 Billion	3 Billion
Unemployed or in transition	1 Billion	2 Billion	1 Billion
Informal Economy	1 Billion	2 Billion	1 Billion

KEY MESSAGES



Resilient Urban Economies: A Catalyst for Productive Futures

- ✓ **Economic diversification** is a critical pillar for urban economic resilience and productive urban futures
- ✓ Cities should embrace the **circular economy** as a new frontier in the pursuit of sustainability and resilience
- ✓ Measures to achieve **balanced and integrated urban and territorial economic development**
- ✓ The accelerated pace of transformation in the world of work calls for continual **talent and skills development**



Havala!

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